



Get Reel on Climate Competition Terms and Conditions

The organizer

1. The organizer of the Get Reel on Climate Competition 2009 is UNICEF Canada. UNICEF Canada collaborates with UNICEF headquarters and UNICEF offices in other countries, who are organizing the 2009 Children's Climate Forum Copenhagen (CCFC).

Who can enter

2. The competition is open to students aged 14 to 17 at the time of the Children's Climate Forum Copenhagen in December 2009.
3. The competition is open only to young people living in Canada with the right to travel to Denmark.
4. The competition is open only to applications from teams (not individuals) of 4 students who attend the same school.

Mandatory dates

5. By submitting an entry you agree to be available to attend the Children's Climate Forum Copenhagen from 29 November – 5 December, 2009, should your team be selected.

Creating and submitting an entry

6. Your entry must be submitted online or by mail and be received by 4:00 p.m. in the Eastern Time Zone on **Thursday, 8 October 2009**.
7. Your entry will involve submitting both a **written entry form** and uploading a short video to **YouTube**. You will submit the YouTube Web address of your video entry with your written entry form.
8. Your entry for the Get Reel on Climate Competition must be submitted as a school group of four students.
9. Your entry may be submitted in either English or French.
10. A school may enter more than one team into the competition.
11. Your entry must follow the format and word count limits detailed in the entry form and must be accompanied by all the necessary material and personal information to be considered valid.
12. Your entry must be submitted online or by mail.
13. Your entry must be submitted with the expressed consent of the school Principal, teacher sponsor and a parent/guardian of each team member in order to be considered valid.
14. Your entry must represent the original work of your team.
15. Your entry cannot be returned.
16. Proof of sending is not proof of receipt. Proof of receipt will be an email to each entrant that verifies successful receipt of entry by the Get Reel on Climate Competition organizers.
17. By submitting an entry, you agree that it may be used or published by UNICEF or at the request of the organization to a third party (this includes any photos or images you might use, so make sure you have permission to use them).
18. By submitting an entry you agree to abide by all competition rules and the decisions of the organizers, and that the organizers are not responsible for late or lost entries; all such entries are void.
19. The organizers reserve the right to change the conditions of or to cancel this competition, at any time and in any way without notice.

Written entry

20. Your entry should be no longer than the stated word maximum on the entry form. A word count will be used during judging, and entries will only be judged on the **FIRST 1300 words**.

Video entry

21. You can film your video on any recording device, including video recorder or mobile phone.
22. Your video should be no longer than five minutes.
23. By submitting a video, you agree for that video to be made public on YouTube.
24. You must ensure you have obtained permission from anyone who features in your video before you upload it.
25. Your video should not include any swearing or racist or sexist remarks. Should you not abide by this your video submission will not be considered a valid entry.
26. Any opinion expressed in your video should be your true opinion.
27. Any view expressed about an organization, government or company should not be rude, but can be constructively critical.
28. If you are unable to upload a video to YouTube, please send us your entry on a DVD and be sure to include your team contact details.

Judging

29. There are two stages of judging for the Get Reel on Climate Competition. All entries will be assessed according to standard criteria by a panel organized by UNICEF Canada. A short list of 5 finalist entries will then be given to the judging panel (made up of young people and adults) who will judge the entries based on measures of the following:
- **Evident passion about climate change**
 - **Clearly communicated, imaginative, innovative and solutions-oriented ideas about how young people can take action on climate change**
 - **Fresh ideas about actions world leaders can take**
 - **Evidence of research and discussion**
 - **Clear commitment to taking action before and after the Children's Climate Forum**
 - **Evidence of group work**
 - **Preference for teams that make an effort to include gender diversity, Francophone or Aboriginal representation, and/or other forms of diversity**
30. Entries will be rejected if they are regarded as defamatory, obscene, racist, sexist, offensive or inappropriate in any other way.
31. The judges' decision is final. There is no right of appeal against that decision and no correspondence will be entered into further to the decision.

Notification

32. The first-place team will be announced on October 28th, 2009. . The first-place team will be notified by telephone and in writing on October 26th, 2009. The first-place and 5 short-listed teams will be posted to the Get Reel on Climate Competition Web site.
33. Before being declared the winning team, the potential winning team members' parents and the school Principal must sign and submit to UNICEF Canada a Release Form within the time specified on the form.

Copyright

34. By entering the competition, you grant UNICEF a non-exclusive, royalty-free, permanent license to use and reproduce the entry content, your team members' names and photographic images for any purpose in connection with the competition including, but not limited to, the following purposes:
- Judging the competition
 - Display on the UNICEF Canada Web site and other related Web sites
 - Publication within UNICEF marketing/promotion materials
 - Use in any other UNICEF approved media or press

Liability

35. All entries are submitted at the entrants' risk. The organizers do not assume any responsibilities for technical malfunctions, human technical error, factual and printing errors, or any damage to an entrant's computer equipment, system, software or any combination thereof as a result of entering this competition.

Conditions for the winning team attending the Children's Climate Forum in Copenhagen

36. The four young people selected to attend the Children's Climate Forum will work together as a team.
37. The students who attend the Children's Climate Forum should be those who produced the first-place entry.
38. The first-place team must have permission from parents/guardians and their school Principal to travel to and attend the CCFC. They will be accompanied to the CCFC by one teacher from their school or a nominated guardian who works with the school. The organizers will also appoint an appropriate adult to accompany the team.
39. The teacher or guardian who accompanies the team to the CCFC must assume full responsibility for their conduct throughout the duration of the trip.
40. The first-place team must be prepared to participate in publicity and photo shoots relating to the Get Reel on Climate Competition or the CCFC. This publicity and these photos may be used at the discretion of UNICEF.
41. The organizers reserve the right to cancel the Children's Climate Forum Copenhagen 2009 or vary the arrangements made in relation to the CCFC, if circumstances beyond their control make this necessary.

Thank you for your entry. Good luck!